

# News Letter



**The International Alliance for Mobility Testing and Standardization (IAMTS)  
co-hosting  
Future Mobility Co-Creation Session during World Economic Forum  
2024 in Davos**



## World Economic Forum in Davos



On January 15 the Leonardo Centre and the Dyson School of Engineering from the Imperial College London jointly organized with IEEE and IAMTS a hybrid future mobility co-creation session during the World Economic Forum in Davos.

Among others, representatives from Astazero, AVL, Continental, Deloitte, ERTICO, EURONCAP, JLR, Lufthansa Industry Solutions, Michelin, Social Innovation Park Singapore, TUEV Association, were attending.

We also had the famous urbanist Prof. Carlos Moreno from Sorbonne University participating in person (15 minute city concept) as well as the co-president of the Club of Rome Sandrine Dixson-Decleve who is an influential voice in sustainability related regulation development.

Alexander Kraus, CTO of the Mobility Division of TUEV Sued and Chairman of IAMTS provided a keynote.

The participants of the future mobility co-creation session had consensus on:

- **Mobility is a right.**
- **Mobility needs to be designed with all generations and needs along the Human lifecycle in mind.**
- **Mobility needs to be delivered in suitable public private partnerships.**
- **Progress in sustainability aspects to be measured across the transportation sector through suitable and standardized impact assessment methods.**
- **The correlation of business model change and technology change needs to be validated in consortium-based prototype projects including the impact contribution potential across the entire sector.**
- **Cities are suitable ecosystems to validate new mobility methods and lifecycle Approaches.**
- **Mobility needs to be considered in its entirety (automotive, rail, aerospace, maritime) and regulations/standard frameworks need to be simplified and Defragmented.**

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